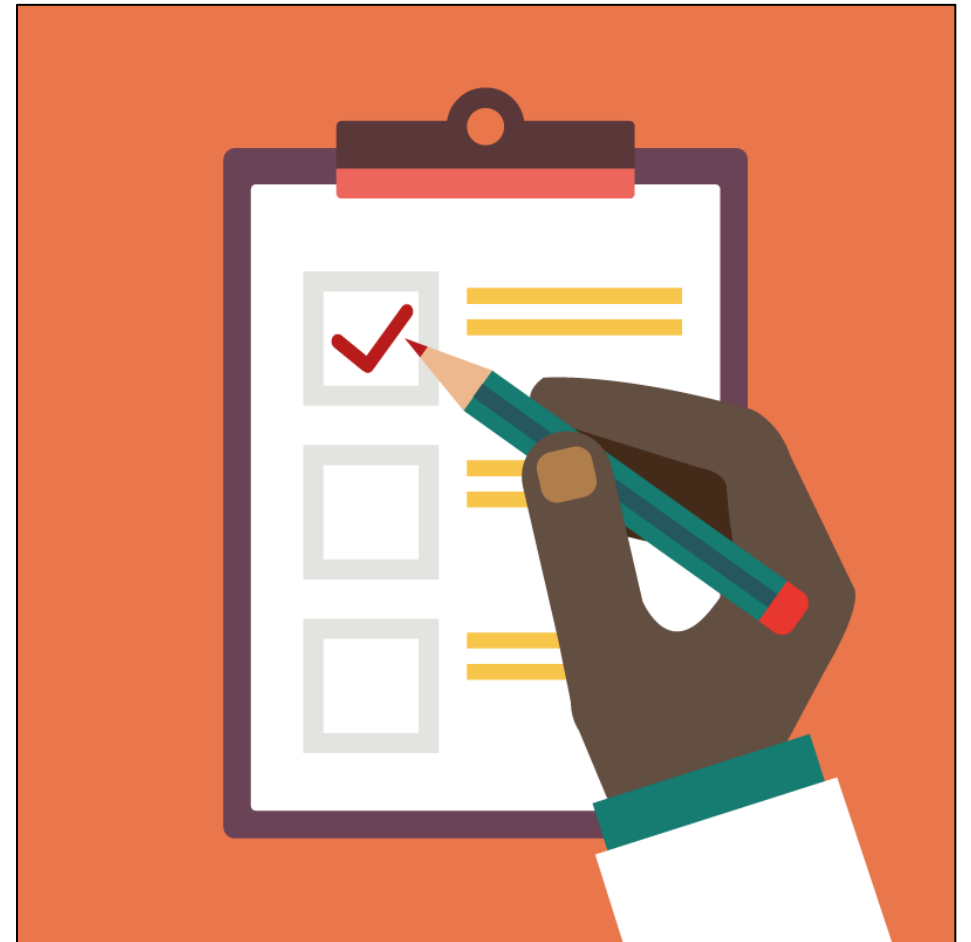


Simple Scenario Planning



Agenda

- Introduction to scenario planning
- The scenario planning process
- Three examples of scenario planning
- Keys to success
- Questions, answers, and next steps



Note: We will be sending out these slides and materials

What Is Scenario Planning

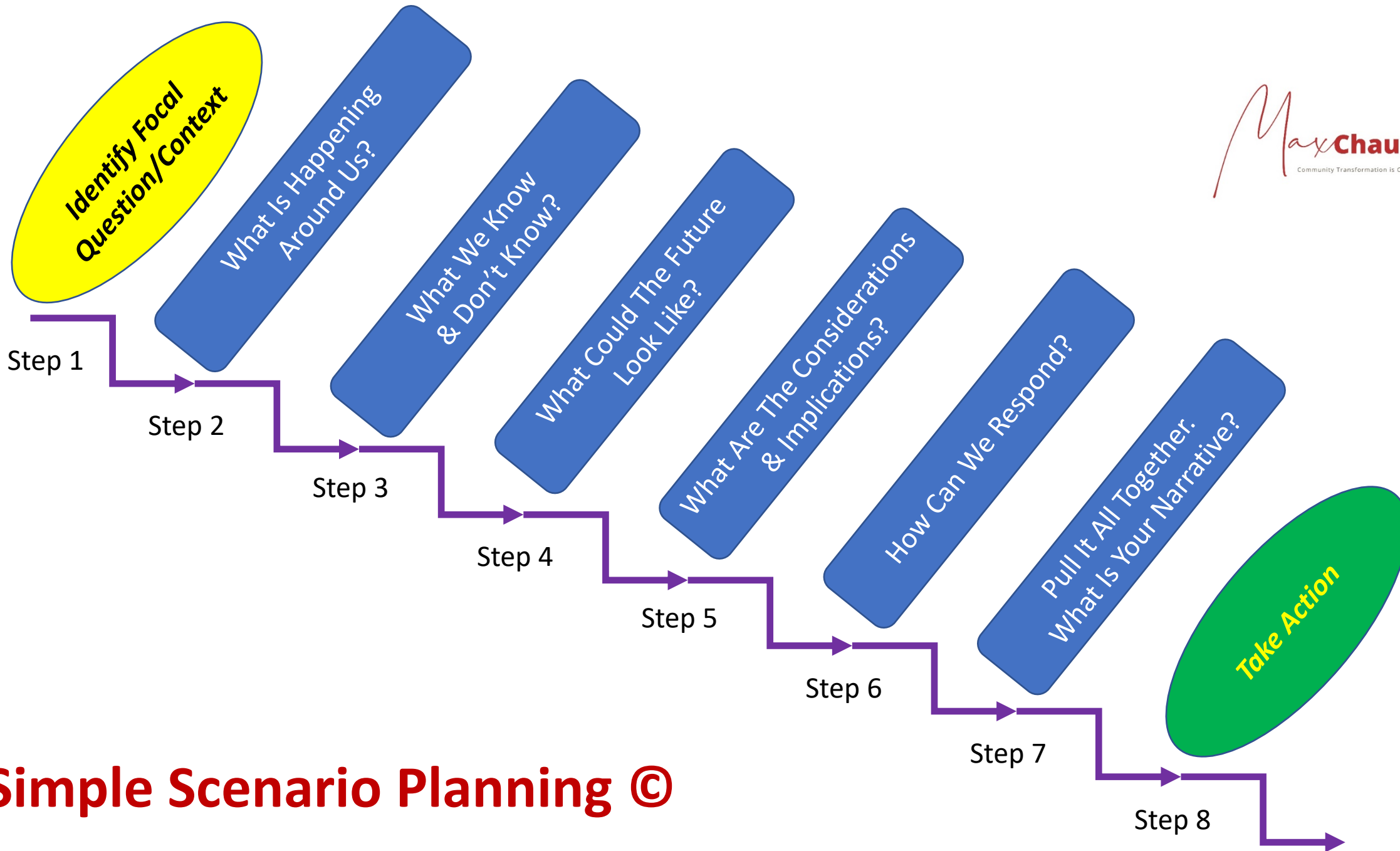
Scenario planning is a process of developing a view of alternative futures in order to craft a resilient (supple and durable) strategy. The idea is that if we look creatively at what the future could look like and what the major drivers might be, then consider the implications, we can create a series of learning themes or strategies that will be appropriate whatever the uncertainty we may face. This is a process of anticipation not predicting.

Picture this – A guide to Scenario Planning for Voluntary Organizations

NCVO 2006

Why Use Scenario Planning

- *There is so much uncertainty we are paralyzed*
- *We are going in different directions within the organization or group*
- Its going well but we have lost ambition and urgency
- We are out of touch with our customers and community
- Overcome group think
- We are always reacting, never leading
- We want to generate new ideas
- We want to test some ideas
- We believe “Our success is guaranteed”



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Scenario Planning Worksheet

What is the question or focus on the scenario planning exercise?

What is happening outside of our organization?

What do we know and what don't we know?

What could the future look like?

Scenario A:

Scenario B:

Scenario C:

Scenario D:

Considerations & implications:

Considerations & implications:

Considerations & implications:

Considerations & implications:

How can we respond?

Build the narrative the summary ... the story that pulls it all together:

Action Plan:



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Top Tips

- Stay focused
- Keep it simple
- Keep it interactive
- Plan to plan
- Allow enough time
- Allocate sufficient resources
- Don't settle for the typical low, medium, high
- Catchy name for each scenario
- Make sure decision makers are engaged
- Global enough in scope
- Focus on areas that matter
- Engage the right people
- Experienced and well briefed facilitator
- Hear from all – avoid groupthink .. ideas mirror most important person
- Scenarios are not communication
- Avoid narrow outcomes

Q&A and Follow Up



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