



RECREATION
NOVA SCOTIA

Conference Sponsorship & Rec Showcase Package

October 14-15, 2026
Glengarry Best Western,
Truro, NS

Healthier Futures Through Recreation



2026

RNS Annual Conference

The Recreation Nova Scotia (RNS) Conference is held annually in the fall to bring recreation professionals from across the province together for 2 days of dynamic breakout sessions and powerful presentations highlighting the achievements within Nova Scotia's recreation sector. The programming will reflect the National Framework for Recreation in Canada and the Shared Strategy for Advancing Recreation in Nova Scotia. This conference is a time to reflect on all that has been accomplished while recognizing where we need to go to uphold a sector that leads to healthier futures through recreation for all.

www.recreationns.ns.ca

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RNS Annual Conference Highlights



25+
Years

The RNS Conference has been going strong for over 25 years - rotating amongst the 6 regions



150+
Delegates

Including recreation practitioners, students, volunteers, groups, and decision-makers



8
Awards

A tribute to those who contribute toward the betterment of recreation in Nova Scotia.



2
Days

Of networking and socializing, professional development, and celebrations



3+
Post-Secondary

Institutions, represented by students and faculty annually



Benefits of Sponsoring



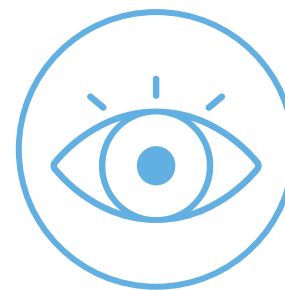
Interaction

Looking to make a lasting impact and gain recognition? Sponsoring the Recreation Nova Scotia Conference opens a world of opportunities and connects your company with an enthusiastic and dedicated audience in the Nova Scotia recreation sector.



Attention

By partnering with us as a conference sponsor, you can strategically position your company in front of a diverse community of recreation practitioners, students, municipalities, volunteers, community groups, provincial recreation organizations and other decision-makers who share a passion for advancing recreation.



Recognition

Attendees of the Recreation Nova Scotia conference talk about the conference for months afterward and begin planning for the next one as soon as they return home. Attendees will remember your name for helping make this great conference possible.

Levels of Sponsorship Available



RNS Awards
Banquet x1
\$3500



Platinum x1
\$2500



Gold x 4
\$1500



Silver x 10
\$1000



Bronze x 12
\$500

Exclusive Sponsor of:

- Recreation Nova Scotia Annual Awards Ceremony & Dinner

Exclusive Sponsor of:

- Full Conference Programming
 - Keynote Speaker
 - Logos Featured on Delegate Name Tags

Exclusive Sponsor of Either:

- A Plenary Education Session
- Delegate Breakfast
- Delegate Lunch
- Regional Games

Exclusive Sponsor of Either:

- Individual Breakout Session
- Nutrition Break
- Movement Session

Sponsorship Benefits to You

BENEFITS	RNS AWARDS BANQUET \$3500
Exclusive brand representation during the awards banquet	✓
Logo representation on static display for the duration of the awards	✓
Logo representation within the main lobby continuous slideshow	✓
Link on the Recreation Nova Scotia website (conference page)	✓
Complimentary conference registration and ticket to the awards ceremony	2
Opportunity to address delegates at the beginning of the sponsored event	✓
“Awards provided by...” verbal recognition with the opportunity to present the awards alongside the RNS president	✓
Ad Space in On-Site Guide	Full Page

The RNS awards were initiated to pay tribute to exceptional individuals, organizations, facilities, and communities who, through their efforts and skills, made outstanding contributions to the betterment of the recreation movement in Nova Scotia.

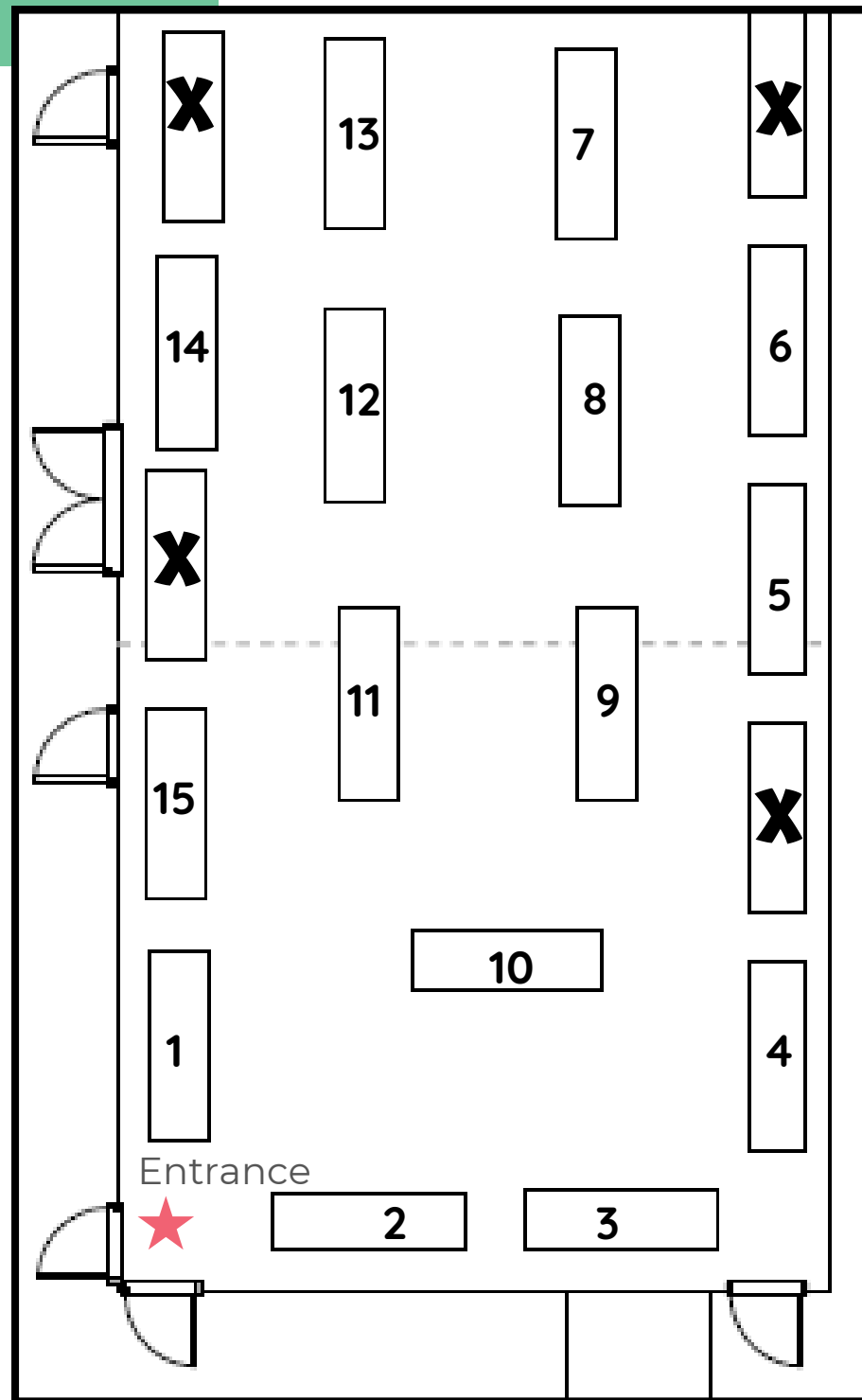
With 8 award categories, the awards banquet is a time for us to come together to celebrate the accomplishments of those in the sector across the province and give them the recognition they deserve.



Sponsorship Benefits to You

BENEFITS	PLATINUM \$2500	GOLD \$1500	SILVER \$1000	BRONZE \$500
Exclusive brand representation during sponsored events selected	✓	✓	✓	
Logo representation on static display for the duration of the conference	✓	✓	✓	✓
Logo representation within the main lobby continuous slideshow	✓	✓	✓	✓
Link on the Recreation Nova Scotia website (conference page)	✓	✓	✓	✓
Complimentary conference registration	1	1		
Complimentary ticket to the awards ceremony and dinner	2			
Opportunity to address delegates at the beginning of the sponsored event	✓			
Verbal recognition during the introduction and closing remarks of sponsored event	✓	✓		
Ad Space in On-Site Guide	Full Page	1/2 Page	1/4 Page	Thumbnail Logo
Recreation Showcase Table	✓	✓		

MacDonald Room A/B



2026 Showcase Layout

REC Showcase

The Rec Showcase offers for-profit and non-profit organizations the opportunity to connect with recreation professionals from across Nova Scotia during the RNS Conference on October 14.

Showcase your products, services, programs, projects, or initiatives while building valuable partnerships and increasing your organization's visibility. Exhibitors will set up the morning of October 14, with delegates encouraged to visit booths throughout the day and over lunch. Delegates who visit every exhibitor will be entered into the Rec Showcase Prize Draw, creating even more opportunities for engagement and networking.

Booth Information

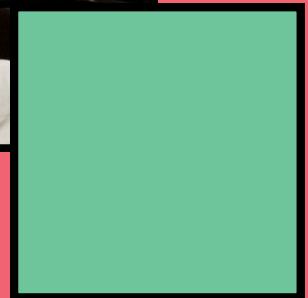
- **Non-Profit Organizations:** \$100 (Non-Members) & Complimentary booth space (RNS Member)
- **Commercial & Government Organizations:** \$1,000 (Non-Member) & \$900 (RNS Corporate Member)
- **Gold, Platinum, and Banquet Sponsors:** Complimentary booth included with sponsorship
- RNS will seek a balance of both Non-Profit and Commercial & Government Organizations. However, **only 15 total booths are available**, and booth preference will be accommodated on a first-come, first-served basis.

Don't miss this opportunity to showcase your organization, connect with recreation leaders, and increase awareness of your products, programs, services, or upcoming initiatives!

Healthier Futures Through Recreation

Recreation Nova Scotia About Us

Recreation Nova Scotia (RNS) is a provincial, not-for-profit organization established in 1998. It resulted from a merger of the Recreation Association of Nova Scotia, the Recreation Council on Disability in Nova Scotia, and Volunteer Nova Scotia. RNS advocates for recreation and leisure opportunities for all Nova Scotians to promote the values and personal, social, economic, and environmental benefits of recreation and leisure.



Thank You
For Your Consideration



To secure your sponsorship, contact:

education@recreationns.ns.ca

OR

[Fill out the sponsorship form here:](#)

form.jotform.com/261674335332254

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