

# Supporting Vibrant Communities



# Community – What Does it Really Mean?



# Bill Murray

He's having the day of his life...  
over and over again.

## Groundhog Day



COLUMBIA PICTURES PRESENTS  
A TREVOR ALBERT PRODUCTION A HAROLD RAMIS FILM BILL MURRAY ANDIE MACDOWELL  
"GROUNDHOG DAY" CHRIS ELLIOTT COSTUME DESIGNER GEORGE FENTON MUSIC BY PEMBROKE J. HERRING  
PRODUCTION DESIGNER DAVID NICHOLS EXECUTIVE PRODUCERS JOHN BAILEY A.S.C. PRODUCED BY C. O. ERICKSON  
SCREENPLAY BY DANNY RUBIN DIRECTED BY DANNY RUBIN AND HAROLD RAMIS

PG PARENTAL GUIDANCE SUGGESTED  
SOME MATERIAL MAY BE INAPPROPRIATE FOR CHILDREN

PRODUCED BY TREVOR ALBERT AND HAROLD RAMIS  
DIRECTED BY HAROLD RAMIS

COLUMBIA PICTURES  
A SONY PICTURES COMPANY



*If you do change to people they  
experience it as violence, but if  
people do the change  
themselves they experience it as  
liberation.*

Rosabeth Moss Kanter

1. Defines People by their problems and deficiencies
2. The dollars intended to help those most in need actually doesn't get to them but instead goes to those paid to provide services to community
3. The power to act retreats in ever growing onslaught of gov't programs and consultant led initiatives
4. Community starts to internalize those deficiencies and believes that their only hope resides in some outside help coming to their rescue

# St Andrews, New Brunswick



## 6 Building Blocks

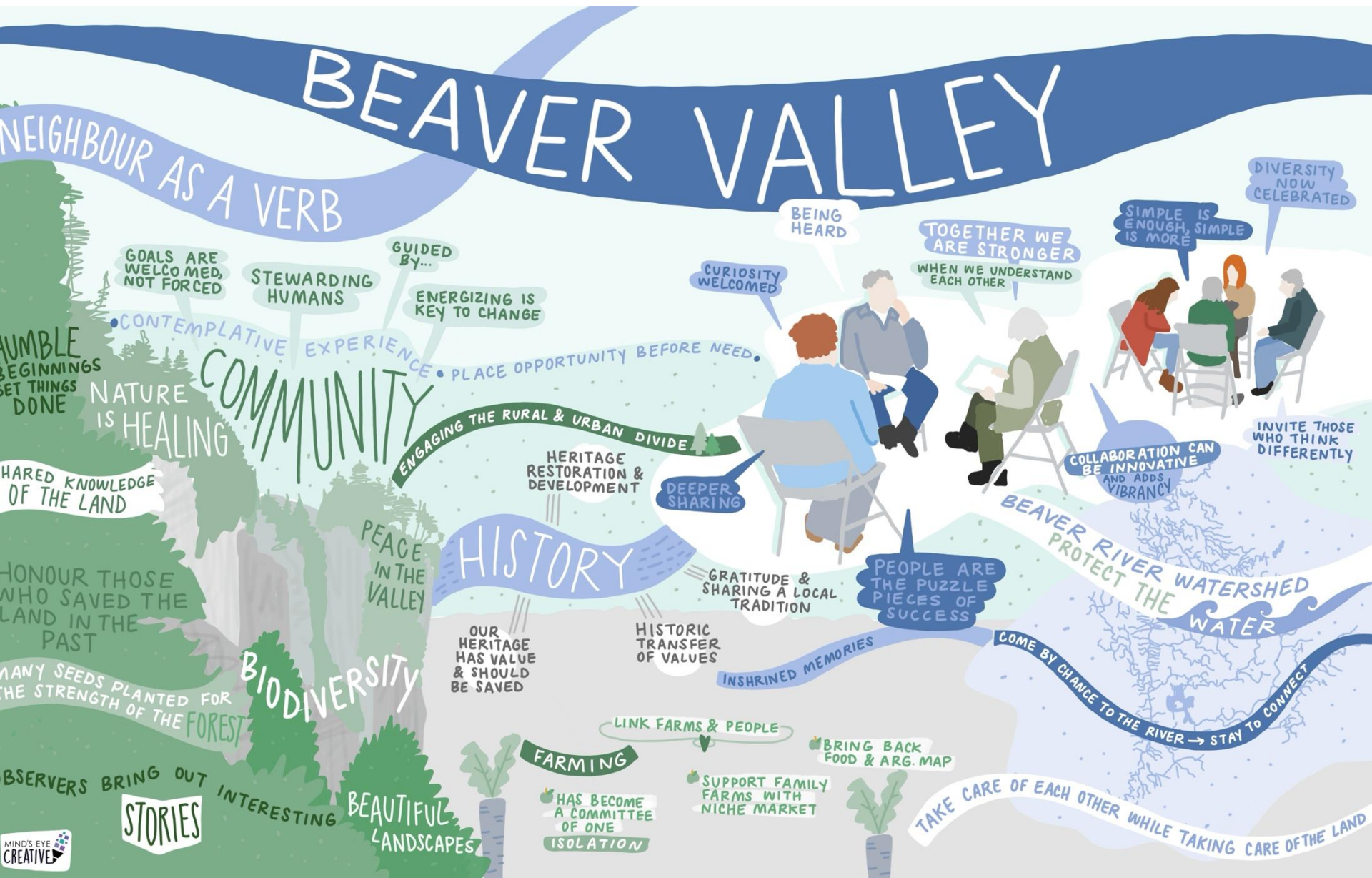
1. Skills/Gifts of local residents were used by community
2. They used their own local group and associations
3. They used resources of public, private and non-profit
4. They used physical, economic, ecological attributes of the local place as a resource
5. Constantly connected the first 4
6. They shared stories to reflect and develop culture







# ACTivate





# We Are The People We Have Been Waiting For!

