

REPORT FROM THE VICE PRESIDENT, FINANCE

Allison Burrell

Fiscal year April 1, 2013 to March 31, 2014

I am pleased to present Recreation Nova Scotia's Audited Financial Statements and Management Report at March 31, 2014.

- RNS ended fiscal 2014 with a surplus of \$39,935 as detailed in the Auditor's Report dated September 19, 2014.
- Audited Financial Statements reflect a 12 month period and upon review can provide an accurate year over year comparison to fiscal 2013.
- Surplus funds are primarily the result of increased delivery service income, several unanticipated projects and expense reductions related to the Annual Conference.
- As a not-for-profit organization it was not our intent to incur such a healthy surplus: Excess funds will be deposited into a contingency / investment fund for future use. The RNS board has adopted a policy with a goal that the RNS Investment Fund is to provide a reserve of 30% of the gross RNS current budget. It is currently at \$70,000.
- Deferred revenue includes several projects to be managed in 14/15.
- The 2013 statements needed to be modified according to new Canadian accounting standards for not-for-profit organizations.
- Audit results were satisfactory and no difficulties in obtaining and / or presenting information were noted.
- The RNS board replenished the James Bayer Bursary Fund with an additional \$10,000.

RNS continues to modify its work plan, budget and direction to find new, creative ways to promote healthy lifestyles and to ensure that high quality recreation and leisure activities are being delivered in communities across Nova Scotia.

A sincere thank you is extended to our network of partners and dedicated volunteers who assist in the promotion and delivery of recreation services. Without their collective efforts, expertise, funds and inspiration, RNS would not be able to address the recreation needs of all Nova Scotians. Many thanks to all RNS Board Members, Staff and the Executive Director, Rhonda Lemire, for their continued support.

Recreation Nova Scotia STATEMENT OF REVENUES AND EXPENSES

For The Year Ended March 31, 2014
(With Comparative Amounts March 31, 2013)

Revenues	2014	2013
Delivery service	\$415,805	\$367,627
Healthy lifestyle	84,721	58,903
Other general	159,576	147,310
Gross profit	<u>660,102</u>	<u>573,840</u>
Expenses		
Delivery service	270,214	228,193
Healthy lifestyle	40,121	37,456
Other general	309,832	216,725
	<u>620,167</u>	<u>482,374</u>
Excess of revenue over expenses	<u>39,935</u>	<u>91,466</u>

Recreation Nova Scotia STATEMENT OF FINANCIAL POSITION

For The Year Ended March 31, 2014
(With Comparative Amounts March 31, 2013)

Assets	2014	2013
Current		
Cash	\$279,522	\$268,198
Accounts receivable	45,154	35,049
Inventory	16,667	24,917
Prepaid expenses	34,920	1,000
Term deposits	70,000	-
	<u>446,263</u>	<u>329,164</u>
Capital Assets	<u>1,142</u>	<u>1,630</u>
	<u>447,405</u>	<u>330,794</u>
Liabilities		
Accounts payable and accrued liabilities	47,779	43,726
Deferred revenue	122,739	47,116
	<u>170,518</u>	<u>90,842</u>
Net assets		
James Bayer Fund	12,332	5,332
Unrestricted	264,555	234,620
	<u>276,887</u>	<u>239,952</u>
	<u>447,405</u>	<u>330,794</u>



RNS AT A GLANCE

Recreation Nova Scotia (RNS) is a not for profit organization dedicated to building and sustaining active healthy lifestyles and communities in Nova Scotia. RNS exists to lead, inspire and support Nova Scotians toward healthier futures through recreational experiences. Established in 1998, the Association is a central resource agency for members and stakeholders of the recreation industry. The Association provides leadership, training, and support to help meet national, provincial and local priorities. Through a diverse network of partners and extensive programs and services, RNS actively advocates accessibility and inclusiveness to recreation.

RNS has a strong membership, which includes community leaders, practitioners, students, academics, elected officials, and voluntary sector organizations across Nova Scotia who are the direct providers of recreation and related opportunities at the community level.

RNS'S 5 STRATEGIC DIRECTIONS

Delivery System; Social Marketing; Healthy Lifestyles; Barrier Reduction; Trends

MISSION STATEMENT

Recreation Nova Scotia inspires and supports a diverse and comprehensive network of partners committed to addressing the recreation needs of all Nova Scotians, through provision of leadership and a strong provincial voice.

RNS BOARD OF DIRECTORS:

President	Rae Gunn, MPAL, Pictou County
Past-President	Max Chauvin, Dartmouth Sportsplex
Vice President of Finance	Alison Burrell, TD Bank
Vice President of Monitoring	Andrea Gaudet, Municipality of Clare
Recording Officer	Damion Stapledon, Halifax Regional Municipality
Director at Large (1 year)	Meg Cuming, Municipality of Kings
Director at Large (1 year)	Levi Denny, Eskasoni Band
Director at Large (2 years)	Gregory MacArthur, Town of Truro
Director at Large (2 years)	Aron Ashton, Cape Breton District Health Authority
Director at Large (Student Rep)	Shannon White, Acadia University
Dept. of Health and Wellness Rep (non-voting)	Rick Gilbert, Dept. of Health and Wellness
Recreation Nova Scotia Staff (ex officio)	Rhonda Lemire, Executive Director



MESSAGE FROM THE PRESIDENT AND EXECUTIVE DIRECTOR

Rae Gunn and Rhonda Lemire

With another year passing, we have loads to report on!

There were many opportunities that helped the RNS board to plan their work. We had a consultant, Clem Pelot, assist us in priority planning. National and Provincial consultations and informal meetings helped inform our plan. Membership surveys and other feedback are valuable for us.

Our national organization, Canadian Parks and Recreation Association (CPRA) has been busy representing all provinces and territories. Meg Cuming is Nova Scotia's representative on CPRA's board of directors. CPRA is working with Alberta Parks and Recreation Association to develop a Professional Certificate Program. Members from our sector have helped to inform this development as testers of the program and content input. CPRA assisted with the planning of the National Recreation Roundtable held in Fredericton, NB in May 2013. This was a key step in the National Recreation Framework process.

RNS assisted with the development of our Provincial Recreation Policy Framework through a provincial task team. This process has been timely, as the National Framework has helped to shape what our provincial framework will look like. Jim Neal has been consulting on the development and has organized provincial consultation sessions and continues to pen the document.

In continuing our work with Recreation and Mental Health, RNS was successful in receiving a grant from the Mental Health Branch of the Department of Health and Wellness for \$83,000 for 3 years. This allowed RNS and the management team to hire a part-time Coordinator as well as a post-doc position that is supported through Dalhousie University. Regional support continues as well as the development of educational tools. Another symposium is planned for the fall of 2014.

RNS was pleased to partner with Recreation Facilities Association of Nova Scotia, Recreation Newfoundland and Labrador, Recreation PEI and Recreation New Brunswick to host the first Atlantic Recreation and Facilities Conference in Moncton. This successful conference and trade show brought professionals together from all four provinces with unique opportunities to network and learn from each other. The next conference will be in Nova Scotia in April 2016!

When the Department of Education sought input into their Education Review, RNS took advantage of the opportunity and submitted a document outlining the importance of daily physical activity along with physical activity within the after school time period.

The Draft Nova Scotia Operational Guidelines for Aquatic Facilities was circulated to several people in the recreation and aquatic sector for comment this past March and April. RNS organized a meeting with sector expertise to provide feedback to the writer. The Nova Scotia Operational Guidelines for Aquatic Facilities and the Nova Scotia Aquatic Facilities Safety Plan Template are now completed and are available online at <http://novascotia.ca/dhw/environmental/public-swimming-pools.asp> for use. Plans are being developed for training and Q/A sessions.

Our Wanderstream resource has grown into an incredibly valuable technical resource for all things outdoors. A team of five developers continue their build to ensure that the product will serve the outdoor community and those who have yet to experience it.

RNS is greatly supported by the Healthy Living Branch. Their restructuring allowed us opportunities to work with different professionals and we appreciate their wisdom and experiences.

Stay cool,
Rae and Rhonda (R&R)

RNS STAFF

Executive Director	Rhonda Lemire
Bookkeeper	Christa Schaffhauser
Program Manager	Shah Mohamed
HIGH FIVE Coordinator	Debbie Bauld
HIGH FIVE Project Coordinator	Brett Fulmore
PVA Coordinator	Michelle Richard
Mental Health Coordinator	Brittany Naugler
Programs Assistant/Summer Student	Brett Bartlett
Programs Assistant	Colleen MacDonald

A YEAR IN REVIEW

RNS coordinated the creation of a **Recreation Directors' Communication Toolkit** to help communicate the importance of recreation to Mayors, Wardens, and Council.

The **Recreation for Mental Health Project** hosted a provincial launch and three workshops across Nova Scotia which brought together nearly 250 community stakeholders including students, individuals with a lived experience of mental illness, and representatives from therapeutic recreation, community recreation, mental health, education, and government sectors.

June is Recreation Month was promoted through social media and included several contests.

Take The Roof Off Winter increased public engagement through the use of social media and partnered with the third annual Tri The Oval event.

Lucky Duck Lotto distributed over 120,000 tickets to schools, daycares, clubs, and community groups participating this year, generating more than \$75,000 for their programs and services.

More than 35 youth-initiated physical activity challenges have been funded through the **ParticipACTION Teen Challenge**.

"Stop! Collaborate, and Listen!" was the theme of RNS's **16th Annual Conference & Trade Show** held October 23rd-25th, 2013 at the Holiday Inn Waterfront in Sydney.

RNS, along with RNL, RNB, and Rec PEI, planned the **Atlantic Recreation and Facilities Conference and Trade Show** in Moncton, NB held April 23rd-25th, 2014.

RNS Awards were presented to 6 individuals or groups including the first Innovation Award to Debra Ryan.

RNS coordinated the **40th Annual Provincial Volunteer Awards Ceremony & Luncheon** with over 320 guests. An in-depth evaluation was completed with many thanks to those who contributed.

RNS's **General Liability Insurance Program** continues to support volunteer organizations through discounted premiums.

HIGH FIVE® trained more than seven hundred frontline leaders in the Principles of Healthy Child Development. HIGH FIVE was introduced to eight First Nation communities and eleven new Trainers from these communities were certified to deliver training and support their development of quality children's programs. A collection of aboriginal games and activities for children entitled "Share Our Play" was also created for use by frontline leaders.

Over the past year, **Wanderstream** has developed into an actual working product that will continue to evolve and rock the outdoor adventure world here in Nova Scotia. Some highlights include: 1) Solidifying the "value proposition" for the site, 2) Partnering with Dalhousie students to capture all the business and technical requirements, identify an identity and develop a marketing plan, 3) Partnering with NSCC on logo design and data input, 4) Building the product with a team of contractors.

SPECIAL THANKS TO OUR FUNDERS & CONTRIBUTORS

Program Sponsors:

Department of Health and Wellness (Active Living Branch & Mental Health, Children's Services and Addictions Branch), Department of Labour and Advanced Education, Department of Economic and Rural Development and Tourism, Mountain Equipment Co-op, ParticipACTION, Public Health Agency of Canada, SUBWAY®

Conference Sponsors:

WHW Architects Inc. (Architecture 49), TD Bank, Halifax Regional Municipality, Doctors Nova Scotia, MacDonald Chisholm Trask Insurance, SUBWAY®, Municipality of Victoria County, Municipality of the County of Inverness, Municipality of the County of Richmond, Cape Breton Regional Municipality, Enterprise Cape Breton Corporation, Department of Municipal Affairs

Atlantic Recreation And Facilities Conference Sponsors:

Active at School, Canadian Tire Jumpstart, CIMCO Refrigeration, Jet Ice